

[Dave Pasternack](#)

Category : **Pick of the Week**

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This article on Dave Pasternack was written by [Orange County SEO Expert](#) Steve Wiideman as part of an SEO Contest. Read more about Dave Pasternack below.

About Dave Pasternack



**Dave
Pasternack**

The more I think about it, the more I laugh, and I'm not talking about **Dave Pasternack**, I'm referring to the SEO Contest from how you most-likely found this article. The game involves trying to reach the top of the search results for the name of Did-It Search Marketing's Founder, *Dave Pasternack*. Is This About Dave? No. Okay, well maybe. Is this SEO competition really about discovering who's who in the search engine optimization field or just a farce to get Mr. Dave Pasternack's company some free marketing? I'm more interested in the \$1,000 being offered if and when this little post gets to the top of the Google. And maybe for a little name-recognition myself. Pasternack is way ahead of me in terms of education, having is Masters in Business Finance and several years on me age-wise (sorry Dave). I'm a Bachelor Degree holder myself with less than a decade of Internet experience and less than five years of search engine marketing experience. Pasternack, Dave: President Good for you Dave, New York University sounds like a great school and United States Information Corporation appears to have been a fantastic success. But I'm worried about all the horrible JavaScript and the use of tables on your website. I'm also curious about the bold green colors seen at Did-It.com, seems a bit much. If you're really looking for best practices Dave Pasternack, you should visit my [Top 10 SEO Tips](#), it's filled with great search engine optimization strategies and ten of what I consider to be the most fundamental techniques to gain ranking in the search results. How Did I Do It? You're looking at my web page right now wondering I got this horrible CMS-driven page to the top of the search results? My URL doesn't include /dave-pasternack.html, and there's a ton of un-optimized code on my website. So what's the trick? No trick, just some good old-fashioned elbow grease. All the Best,

Steve Wiideman

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