

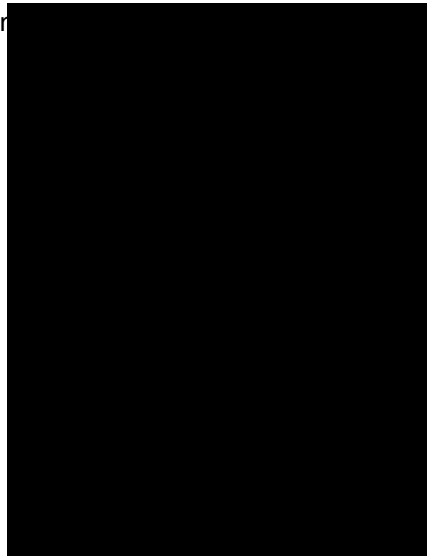
## [The Four Layers of the SEO Model - How to Rank Higher in the Search Engines](#)

Category : [Search Engine Optimization - SEO](#)

Published by [Stevewii](#) on 2006/2/21

The Four Layers of the SEO Model - How to Rank Higher in the Search Engines, by Orange County SEO Expert Steve Wiideman.

Officially released February 20th, 2006: *The Four Layers of the SEO Model How to Rank Higher in the Search Engines* Book by Steven J. Wiideman



My new ebook, **The Four Layers of the SEO Model**, not only contains my Best Practices for optimizing your website; it also includes links to valuable tools, a complete SEO checklist, and a list of over 1,600 directories and search engines to get links on! Tired of your competitors ranking higher than you in Google, Yahoo!, MSN, and the other search engines? Then you absolutely MUST read this book! The Four Layers of the SEO Model is more than just a list of techniques to optimize your site, it contains principles and fundamentals that cannot be out-techniqued by any of your competitors. By cultivating these principles, your website will not only be appealing to your users, it will be 100% topic-explicit to the search engines. In other words, your readers will find what they are looking for and the Googlebot and Slurp will find your pages to be the most relevant. **A Few of the SEO Topics Covered:** ->Discovering Keywords ->Analyzing Competitors ->Internal and External Links ->SEO-Based Website Templates ->Keyword Density ->Really Simple Syndication ->Installing Blogs and Forums ->Get Others to Sell For You (Free) ->Web Statistics ->Strategies to Promote Online If you're serious about optimizing your website, I encourage you to start by reading my eBook, **The Four Layers of the SEO Model - How to Rank Higher in the Search Engines**. You won't be disappointed in the results. Thanks and good luck with your SEO strategy! **Requirements:** Once your purchase is complete you will immediately be provided with a link to download the eBook (on the order confirmation page). The eBook is in PDF format. If you do not have a PDF reader on your computer, you may download one here: <http://www.adobe.com/products/acrobat/readstep2.html> The free bonus list of 1,600 search engines and directories is in Microsoft Excel format. If you do not have Excel, you may purchase it at <http://www.microsoft.com>. Download Now: [How to Rank Higher in the Search Engines](#)